



2014-2020 Operational
Programme for the
European Union Funds
Investments in Lithuania

Information about the project

Project promoter	Public institution "Keliauk Lietuvoje"
Project name	The organization of the participation of small and medium-sized tourism business in international tourism exhibitions
Project No	03.2.1-LVPA-K-801-03-0012
Operational programme	Operational Programme for the European Union Funds' Investments in 2014-2020
Priority	Priority Axis 3: Promoting competitiveness of small and medium-sized business.
Goal	To promote small and medium-sized tourism business to seek out new foreign markets and expand their current markets by participating in international tourism exhibitions and promoting competitiveness of the tourism business.
Measure	No 03.2.1-LVPA-K-801 "New Opportunities LT"
Project funds	216 438,14 Eur The project is funded by the European Regional Development Fund and the state budget of the Republic of Lithuania
The beginning of the project implementation	10/08/2018
The end of the project implementation	03/12/2021

A short description of the project.

The project aims to promote small and medium-sized tourism business to seek out new foreign markets and expand their current markets by participating in international tourism exhibitions and promoting competitiveness of the tourism business.

Activities, implemented in the project:

To organize the participation of micro, small and medium-sized tourism enterprises in no less than 4 biggest international tourism exhibitions.

The goal and the activities of the project are in line with the priority axis 3 "Promoting competitiveness of small and medium-sized business" of the Operational Programme for the European Union Funds' Investments in 2014-2020, the goal of measure No 03.2.1-LVPA-K-801 "New Opportunities LT" – to encourage micro, small and medium-sized enterprises to focus on the search of new foreign markets and the development of their current markets.